



Publishing Poynters Marketplace

A *Publishing Poynters* supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.



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For the Small Print, scroll to end.

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A. ParaStories

STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.



WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. Have you, or someone close to you been **incarcerated**, and not able to overcome the barriers facing an "ex-offender" as you (they) try to re-enter society?

I am looking for personal accounts of people who have faced difficulties finding employment, housing or other services due to the stigma surrounding having a past felony. Email your personal accounts to RBaker@ccohusa.com, Randy Baker, OWDS

2. I am looking for stories about **commitment**, of lack thereof, in any phase of dating, courtship or marriage for my next book. Issues of personal commitment to your own needs; your partner's issues &/or your difficulties in committing to a love relationship; as well as breakthroughs in achieving commitment are of interest. Dr. Diana Kirschner, author of *Love in 90 Days*.
drdiana@dianakirschner.com

3. I would like to hear **how you stay motivated**. This is for a self-help book I am currently writing. Ruth Alvarez, rralvarez@hotmail.com

4. Stories wanted:

1. Custom building nightmares from Custom Builder's perspective incl how it was resolved
2. Custom building nightmares from the homeowner's perspective incl how it was resolved
3. Custom building dream jobs & what made them that way from the Custom Builder's perspective
4. Custom building dream jobs & what made them that way from the homeowner's perspective

--Susan Kramer-Pope, Listening Arts, skp@listeningarts.net, www.listeningarts.net, 541.840.8421

5. Looking for people of all ages and stages of life to answer the question, "**Is public school education in America effective?**" Ideally, responses will range from 150-450 words, but shorter or longer responses are also welcome. Please reply to: drtracepirtle@yahoo.com

--Dr. Trace Pirtle

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Please help us help our readers. Forward this Marketplace newsletter to your colleagues in publishing.  
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B. ParaWants



ITEMS/SERVICES/HELP WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to DanPoynter@ParaPublishing.com Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1. I am a **dementia** consultant and have finished my first book which is a collection of stories about people with dementia I've known, loved and worked with. Every story has a lesson to teach and this book will teach lessons about how to better care for loved ones with dementia. I have had one professional editing done, but feel I need feedback from readers as to their reactions to the stories. Specifically, is there enough information, enough emotion, caring, connection coming through? Once I feel confident the stories are telling enough, in a caring manner, then I will have the book edited again before publication. Are you willing to read a few stories and give me your feedback?

Cindy Keith, RN, BS, Certified Dementia Practitioner at keithc@mindinmemorycare.com

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This newsletter has a circulation of 34,000+. You must know several authors and publishers who don't receive it. Why not forward it to them?

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C. ParaSales



SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/ PUBLISHER SOLICITED/RIGHTS. Send your selling-out company or inventory items to DanPoynter@ParaPublishing.com. Put "ParaSales-Selling Out" in the subject line.

SELLING

1. SEE MORE SUPPLIERS AT

<http://parapublishing.com/sites/para/resources/supplier.cfm>

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 You are in the information business. This newsletter is information. Forward it to your publishing colleagues now.  
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D. ParaReviews

REVIEWS SELL BOOKS. Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

IF YOU WOULD LIKE TO REVIEW BOOKS in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep.

IF YOU WANT YOUR BOOK REVIEWED on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to DanPoynter@ParaPublishing.com.

Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

OFFERED FOR REVIEW:

1. Fantasy Football Tips: 201 Ways to Win through Player Rankings, Cheat Sheets and Better Drafting by Sam Hendricks. A 166 page primer, from the award-winning author of Fantasy Football Guidebook, that provides tips on how to win your fantasy football league and improve your performance. 201 easy to read and understand techniques that everyone from the beginner to the experienced can use; includes topics on picking the right league, draft tips, roster management and more.

--Sam Hendricks, info@FFGuidebook.com

2. Gene Pisasale's Novel : *Vineyard Days*

Martha's Vineyard welcomes visitors from around the world to experience its simple charms. Jim and Natalie explored the island, with stops at Moshup Beach, Chappaquiddick and Menemsha, then relaxed over toasts at sunset...but they were soon engaged in a murder investigation involving a wealthy businessman and the Mafia amidst the market meltdown of 2008. After meeting Eddy, Jim felt something sinister...and when Eddy asked him about the satchel he'd found washed up on the beach- Jim sensed there was much more to the story. After he and Natalie returned home, Jim opened the satchel and found all the answers

We would like to invite you to review this book. We will send you a complimentary copy in exchange for your reviews. Please email leahz@outskirtspress.com to request your copy.

3. Cellini's Revenge, The Mystery of the Silver Cups by Wendy Bartlett

In 1956, Catherine is sent to Holloway Prison for twelve years for her husband's murder. Catherine's story entwines with the story of how Benvenuto Cellini's tiny, astrological silver cups fall into a wide assortment of people's hands, from Italy in 1527 to England in 1995. In 1995, the murder mystery on TV and Catherine's new knowledge of DNA, plus her search for the silver cups, send her back from Vermont to England where she devises an ingenious method of trapping the murderer, and is then challenged to her very core.

www.wendybartlett.com, wendyberk@aol.com

4. JimSam Inc. Publishing requests reviews for **Death of Rapunzel** by Robin Knowles. This fast-paced thriller follows one man who only desires to drop out of society and a young bride that is on the run from her killer husband. When this couple meets, it is non-stop action with some sexy tones. This story takes unexpected twists and turns as the unlikely couple try to stay one step ahead of the mob. please contact MFreespirit@JimSamInc.com for a copy.

5. Thou Shalt Not Bear False Witness: The Truth about the Vatican and the Birth of Islam by Gary Dale Cearley

This book is the ground breaking refutation of the Vatican Islam Conspiracy hatched by religious fraudster Alberto Rivera and his publisher Jack Chick, publisher of over one billion religious tracts.

The testimony of Alberto Rivera, who claims to have been a Jesuit priest, was that the Vatican pulled strings through functionaries and agents provocateurs to "create" Islam for the dual purposes of destroying rival churches and recapturing the Holy Land. Rivera's controversial claims have been endorsed by David Icke and a plethora of religious and political fringe groups and conspiracy theorist.

But does it hold any water at all? Author Gary Dale Cearley researched each assertion and hashed out the truth. For lovers of history and religion.

E-mail: gary.dale@cearley.net; on the web:

<http://www.garydalecearley.com/thoushaltnotbearfalsewitness.html>

6. Seven Times Down, Eight Times Up: Landing On Your Feet In An Upside Down World - Second Edition Updated and Expanded by Alan Gettis, Ph.D.

This self-help book combines Zen wisdom, cognitive behavioral therapy and positive psychology. The teachings are neatly packaged in a hundred 1-2 page stories that inspire, instruct and point the way.

The new 2nd edition needs reviews for Amazon & B&N. For a review copy, email drgettis@aol.com

7. Out with the NICE and in with the BAD. Through satire, Marcus Meleton teaches "dateless" Nice Guys how to become the disaster women ache for in his new, extended edition of *Nice Guys Don't Get Laid*.

As Bad Boys continue to maul women, Nice Guys can hardly get a woman to return a text message. If clean-cut, loyal, intelligent Nice Guys cannot compete with tattooed, philandering, unemployed Bad Boy then Nice Guys have no choice but to transform into the disaster women crave.

After reading *Nice Guys Don't Get Laid*, the Nice Guy will finally be prepared to become the sexually attractive jerk women always wished he could be.

James Blakeman, JamesShannon@SharkbaitPress.com, 985-209-2224

8. SADIE FOURPAWS AND THE MAGIC ROCKING CHAIR, an animal tale of kindness/generosity, was inspired by my 1930's Grandmother who in her rocking chair solved all her problems. Sadie discovered that "the right kind of honey is the giving kind." (Children-3-6 years, author's illustrations)

For review copies, contact bobvancil.com or visit website-- <http://outskirtspress.com/webpage.php>?

9. JUST ME, SAMMIE, a 1960's "Coming of Age" book, following Sammie's diary and interactions with 3 younger "stealing show" sisters, showcasing one year in the life of this 12 year old struggling to understand her special talents and frailties. (Pre-Teens/Early Teens, "Senior-Citizens")

For review copies, contact bobvancil.com or visit website-- <http://outskirtspress.com/webpage.php>?

10. FROM AN OTHERWISE COMFORTABLE ROOM: A LITERARY ODYSSEY

A masterpiece of subjective symbolism, philosophical musing, and deconstruction, it's a thought provoking book for those non-linear thinkers who enjoy a challenging read best described as a cross between *Naked Lunch* and *Alice in Wonderland*.

The main character, William Homer Omkowski, tells a visitor about a loft party he attended forty-some-odd years ago and the event that overshadowed it. Prosaic and often hilarious, it is the story of a man seeking to become a point of creation.

I am seeking reviews. For a review copy, contact: rws@rogersakowski.com or visit my website: <http://rogersakowski.com>.

11. The Pinwheel Girl Takes Flight ~ Every Woman's Journey Through Seven Stages of Transformation

Through fluid poses, the Pinwheel Girls tell the story of going inside, unfolding, surfacing, expanding, ascending, coming back down, and sharing visions as they chronicle profound personal change with poetic Messages from the Wind. These messages are delivered during seven stages of transformation. The Pinwheel Girls inspire women to embrace authenticity by listening to instinct found in the Wind, a metaphor for the Inner Voice. Encouraging liberation, the Pinwheel Girls resonate with women who don't want to be pinned down and stuck anymore. They tell the story of Every Woman.

We are looking for reviews from women's life coaches, licensed clinicians and therapists, grief counselors, divorce mediators, recovery counselors, or anyone else with relevant expertise.

Contact: bluemoonklk@yahoo.com

Review Copies to everyone who answers this call for reviews.

--Kendra Kett, Pinwheel Girls, LLC, www.pinwheelgirls.com

12. ONCE UPON YESTERDAY by Naomi Noon. An event, a culture, could have devastating effects on a person, and made another innocent and well-intentioned person a victim too. This book is a story between two college students set in South America in the 1950s. I am seeking reviews for this book. For a review copy, contact Naomi Noon at yhcnoon@sbcglobal.net. Please include your mailing address.

13. SUCCESS STORIES. A place to list your book. No charge.

<http://parapublishing.com/sites/para/resources/successstories.cfm>

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Be a Hero! Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.  
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E. ParaCoop



CO-OPERATIVE MARKETING PROGRAMS. Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

CO-OP PROGRAMS:

1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC. The Publishers Marketing Association (PMA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.pmaonline.org/programs.cfm>

Announcements

1. YOUR (FRÉE) LISTINGS should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

2. WE WILL NOT REPEAT LISTINGS within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

4. CHANGE YOUR ADDRESS BOOK

Dan Poynter's email address is

DanPoynter@ParaPublishing.com

Your address book may show

dpoynter@impulse.net or another old address.

Please make the change now.

The Small Print

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

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Para Publishing. Dan Poynter: Author (120+ books), Publisher (since 1969), Speaker (CSP).

Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.

PO Box 8206, Santa Barbara, CA 93118-8206 USA. Tel: +1-805-968-7277; Fax: +1-805-968-1379; Cell: +1-805-448-9009. 530 Ellwood Ridge.

DanPoynter@ParaPublishing.com More than 500 pages of helpful information: <http://ParaPublishing.com>