



Reviews, testimonials, quotations

Writing Nonfiction

Turning Thoughts into Books

by Dan Poynter

"The system is really quite ingenious, and makes a lot of sense. By setting up a manuscript in a way that looks quite like a book, prior to actually writing the book, you firstly create a kind of visual prompt – a strong motivator to work. Secondly, you create an organized and portable set of working folders which can be added to very easily. It sounds obvious, but I've been writing non-fiction for many years, and have always worked sequentially, on a typewriter, or computer" -- Magdalena Ball, *The Compulsive Reader*.

"Dan Poynter, the self-publishing guru has done it again!"
—Success Weekly-From the Moneyroom.

"(This book) offers the best tools and the best resources for becoming a successful writer."
—Maryanne Raphael on Amazon.com

"(This book) is an invaluable, recommended addition to all personal, creative writing seminar, and public library writer reference collections."
—The Bookwatch, Midwest Book Review.

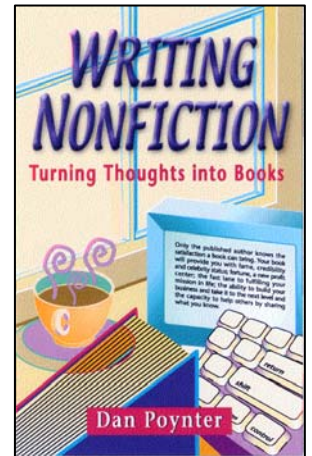
"(This book) is easy to read and explains things first-timers need to know. There is a long list of helpful resources in the back of the book." —*Once Upon a Time*.

"Creative people are more productive when they have the best tools. Get the best computer you can afford, speech-recognition software and this book."
—Sandy Whelchel, National Writers Association.

"Anyone truly serious about writing and publishing a book should first read this book before sending queries and outlines and manuscripts to editors and publishers. Dan points the way to becoming a successful published writer—and it works. Just ask the hundreds of writers who have used Poynter's advice about breaking into print profitably."
—Ray Newton, National Coordinator, Reader's Digest Writing Workshops.

"This book is a distillation of all Dan's knowledge, as combined with speech recognition by computers, so you can dictate your whole book and never have to touch a keyboard." —*Travelwriter Marketletter*.

"Dan Poynter is the leading authority on book marketing, promoting and distributing." —*Sparetime Magazine*.



"Whenever a new publisher begins asking basic questions, I ask them if they have read *The Self-Publishing Manual*. If not, I ask them to read it and then call me back with further questions. This one book eliminates 75% of the follow-up calls. Maybe this new book will take care of the other 25%." —Jan Nathan, Executive Director, Publishers Marketing Association.

"Every nonfiction writer needs a roadmap. Whether you are keyboarding or dictating, this book will guide your way."
—Michael Larsen, Larsen-Pomada Literary Agency.

"For nonfiction, Dan Poynter is the top coach for writing, publishing and, most important, promoting." —John Tullius, Founder and Director, Maui Writers Conference.

"One essential ingredient to our Chicken Soup success was consulting with Dan Poynter in the early stages."
—Jack Canfield, co-author, *Chicken Soup for the Soul* series.

"Dan's a genius in our business. Absorb his brilliance, wisdom, and re-duplicable insights by reading and employing this book. He'll show you how to profitably break into print and keep the money rolling in." —Mark Victor Hansen, co-author, *Chicken Soup for the Soul* series.

"I'd trust Dan's word, recommendations and predictions over any publisher, editor, agent or book marketing consultant I've met—and I've met the 'supposed' best". —Jay Abraham, *Getting Everything You Can out of All You've Got*.

"Dan Poynter has generously guided thousands to authorship. Their books make this a better world."
—Dr. Robert Müller, Past Assistant Secretary General of the United Nations and author of *2000 Ideas & Dreams for a Better World*.

More reviews have appeared in *Book Marketing Update*, *Writers' Journal*, *Write Now!*, *Book Forum of San Diego* and many more.

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