



# Introduction for Dan Poynter



Our speaker is **Dan Poynter**.

He has a very interesting topic and you have my permission to **laugh**.

Dan Poynter is the author of more than **100** books.

Unable to sell most of them, he gives them away as **wedding** presents . . . Perhaps **you** have received one—or more.

Dan is an **authority** on book marketing. He just returned from three local bookstores where he busied himself turning **his** books (**and your** books), **face out**.

When it comes to **shelving**, he leaves **no** book unturned.

Dan has **addressed** audiences around the world,  
he has **traveled** to more than 50 countries,  
he **skydived** into the North Pole and . . .  
he once **appeared** as a **vision** in a small Italian village.

Currently, Dan is working on a new book titled  
***Sex and the Single Publisher***.

We are fortunate to be able to lure him away from his **research**.

Now Dan is traveling the globe trying to persuade skydivers that  
**gravity** is not just a **good idea—Gravity is the law**.

Dan's presentation today will be **enlightening**. If you are still confused about the subject when he finishes, at least you will be confused at a **higher** level.

It gives me great pleasure to introduce "Mr. Publishing" . . .  
**Dan Poynter**.