



Introduction for Dan Poynter

You've heard of **paint-by-the-numbers**.

It means filling in the blanks according to a pre-determined plan. It is a step-by-step outline that makes you look like a master.

Writing books is **hard work**—unless you have a plan.

Finding time to write is a **challenge**—unless you can do two things at once.

You are in for a **treat** today because Dan Poynter has your **roadmap** and the **answers**. The roadmap is **write-by-the-numbers**.

Since 1969, Dan Poynter has written more than 100 books including *Is There A Book Inside You?*, *Writing Nonfiction*, *The Self-Publishing Manual*, *The Skydiver's Handbook* and *The Expert Witness Handbook*. He has learned a lot about writing books.

Dan is an author and he is a publisher. One of the pioneers of modern self-publishing, he has experienced every phase of the book publishing process. He has sold his manuscripts to other publishers, he has published other authors, he has published his own books and his books have been translated and published in six other countries.

Dan does not just work in the book publishing business, he studies the book publishing business.

He doesn't just talk about book promotion, he teaches book promotion.

Now, you are about to learn the inside secrets to book writing.

It gives me great pleasure to introduce “Mr. Publishing,” Dan Poynter.